



The Tri-Optic "EDGE" is the reason why we are the industry leader in media label technology. Tri-Optic offers the most complete range of media labeling options worldwide.

Tri-Optic media label quality and accuracy is industry proven and 100% reliable. Tri-Optic believes that quality is critical to data management and in many ways represents one of the most important components of any media library.



## QUALITY

Tri-Optic quality is unsurpassed in the industry. With strict standards and numerous quality checks along the way Tri-Optic media labels are the industry leader. We have also tested all our labels for abrasion and adhesion meeting rigid specifications for both.



## ACCURATE

Tri-Optic media labels are accurate to .127mm. Our labels are guaranteed for 100% readability. Tri-Optic media labels can meet and exceed the most stringent standards.



## PROVEN

Tri-Optic has proven itself with over 750 million data cartridge labels in use worldwide and a product line that covers more than 15 different removable media technologies. We have more than 17 years of experience and are the supplier of choice for the world's leading OEM's. Tri-Optic also holds U.S. and Foreign patents and has set the standard for high resolution, computer generated bar codes.



## RELIABLE

Tri-Optic reputation is based on reliability in service and quality. Our factory is capable of producing over 1 million labels per day and will meet or exceed your delivery expectations without compromising Tri-Optic quality.

The Leader in Media Label Technology

Quality  
Accurate  
Proven  
Reliable

Tri-Optic® Media Labels



# The Tri-Optic® "Edge"

## Tri-Optic



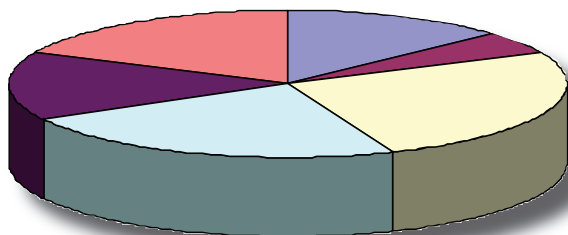
## Others



Tri-Optic labels are superior in quality, reliability, and accuracy. Tri-Optic uses proven processes and numerous quality checks to ensure that all labels meet or exceed the highest of standards.



Tri-Optic colors and bar codes are quality checked many times along our process. With other manufacturers you may get colors that differ from print to print but with Tri-Optic labels consistency is one of our top priorities. Bar code consistency is another way we set ourselves apart from the competition. Our bar codes read first time, every time.



## How much is downtime costing you?

A major disruption in your companies business could cost your company millions per hour. Is it worth the risk?

26% — \$50K - 99K	18% — \$500K - 999K
23% — \$100K - 249K	13% — \$1M - 5M
15% — \$250K - 499K	5% — \$5M+

Tri-Optic prides itself on meeting the specifications of some of the worlds largest OEM's. We have built many strong relationships with major tape library manufacturers in order to ensure we have the most reliable media labels on the market. Our bar code standards are so strict that from label to label there is less than .0381mm of difference between all elements. This accuracy is what has lead to Tri-Optic being "The Leader in Media Label Technology." Our labels are made on a superior stock and laminated for proper application and maximum life. Tri-Optic uses a non-reflective finish for minimal surface reflectivity and a accurate reading every time. We are so sure of the quality of our labels that we give them a lifetime guarantee.

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